# Recommended Internet Resources

## **Small Business Information U.S. Small Business Administration**

## (www.sba.gov)

Since its founding on July 30, 1953, the U.S. Small Business Administration has delivered millions of loans, loan guarantees, contracts, counseling sessions and other forms of assistance to small businesses. SBA provides assistances primarily through its four programmatic functions: Access to Capital (Business Financing), Entrepreneurial Development (Education, Information, Technical Assistance & Training), Government Contracting (Federal Procurement) and Advocacy (Voice for Small Business).

# State of New Jersey Business Portal

## (www.nj.gov/njbusiness)

The NJ Business Portal is your "one-stop shop" for doing business in New Jersey-whether you're poised to start, grow or relocate your business.

## **New Jersey Small Business Development Center** (www.nisbdc.com)

NJSBDC is the recognized leader in delivering management consulting and training programs to nascent entrepreneurs, start-ups and existing small businesses as well as specialized and more advanced services to high-impact, growth-oriented businesses. NJSBDC activities is a major force in leading the way for future community and economic development.

## SCORE, Counselors to Small Business (www.score.org)

SCORE is a nonprofit association dedicated to helping small businesses get off the ground, grow and achieve their goals through education and mentorship. We have been doing this for over fifty years. Because our work is supported by the U.S. Small Business Administration (SBA), and thanks to our network of 11,000+ volunteers, we are able to deliver our services at no charge or at very low cost.

## BizMove(The Small Business Knowledge Base) (www.bizmove.com)

A Comprehensive Free Resource of Small Business Management Information Packed With Dozens of Guides, Tools and Ideas. Free eBooks (PDF downloads).

## Entrepreneur.com

## (http://www.entrepreneur.com)

A well-organized, easily-searchable, and user-friendly web platform for content created by Entrepreneur Media. Through the magazine, the website, and their many other publishing mediums, they seek to "inspire, inform and celebrate entrepreneurs," all

while addressing challenges, offering tips, and developing tools to help entrepreneurs flourish.

## World Bank Data (http://data.worldbank.org)

free and open access to data about development in countries around the globe.

#### **Doing Business**

## http://www.doingbusiness.org/.

The Doing Business project provides objective measures of business regulations and their enforcement across 189 economies and selected cities at the subnational and regional level.

## **Occupational Outlook Handbook**

## http://www.bls.gov/ooh/

This is an official guide to career information about hundreds of occupations from Bureau of Labor Statis-

## Statistical Abstract of the United States

## http://www.census.gov/compendia/statab/

The Statistical Abstract includes basic statistics in tabular format. Statistical data comes from a variety of primary sources including the Census Bureau. the Bureau of Labor Statistics, the Bureau of Economic Analysis, and many other Federal agencies and private organizations.

## **National Home Builders Association**

## http://www.nahb.org

Trade association that helps promote the policies that make housing a national priority within the US.

#### BigCharts.com

## http://bigcharts.marketwatch.com

This investment research site provides access to interactive charts, quotes, industry analysis and intraday stock screeners, as well as market news and commentary.

## Newspapers

## Wall Street Journal (www.wsj.com)

The Wall Street Journal is an American Englishlanguage international daily newspaper with a special emphasis on business and economic news. The Journal primarily covers American economic and international business topics, and financial news and issues.

## Investor's Business Daily (www.investors.com)

Investor's Business Daily (IBD) is a weekday newspaper in the United States, covering international business, finance, and economics. IBD provides information about stocks, mutual funds, commodities, and other financial instruments aimed at individual investors. Statistics using earnings, stock price performance, and other criteria are presented, together with index and stock charts.

## Financial Times (www.ft.com)

The Financial Times (FT) is a British English-language international daily newspaper with a special emphasis on business and economic news internationally.



# Guide to **Business** Resources



West Orange Public Library 46 Mt. Pleasant Avenue West Orange, NJ 07052 (973) 736-0198 Www.wopl.org

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# **Databases accessible** through our library website

(contact us for more information)

#### **Business**

## **Business Source Elite**

Provides full-text coverage of scholarly business, management and economics journals.

## **Morningstar Investment Research Center**

Real-time access to comprehensive data and independent analysis on thousands of investments.

## ReferenceUSA

Provides detailed, current directory information on more than 12 million U.S. Businesses, 102 million U.S. residents, 683,000 U.S. healthcare providers, 1 million Canadian businesses and 11 million Canadian residents.

## **Regional Business News**

Provides comprehensive full text coverage for dozens regional business publications.

## **Career and Job Development**

#### **Ferguson's Career Guidance Center**

Detailed profiles of more than 3,300 jobs and 94 industries, invaluable advice on job-hunting and workplace skills, and career and industry resources.

## **Job & Career Accelerator**

Create resumes and cover letters, learn interviewing techniques, and prepare for related exams. Access millions of job listings.

## **Education and Testing**

## **Academic Search Premier**

Full text for nearly 1,700 general reference publications with full text information dating as far back as 1975.

#### LearningExpress Library

Interactive practice exams including ASVAB, GED, GMAT, PRAXIS, SAT, police and firefighter tests, AP exams, real estate licensing preparation, skills improvement courses, teacher certification, TOEFL, and much more.

## **Environment**

#### Green File

Well-researched information covering all aspects of human impact to the environment.

## Foreign Language

## Informe

Una colección de revistas hispánicas con textos completos. Created exclusively for Spanish-speaking

users, this full-text electronic reference tool is the first system to provide indexing, images and full text of popular Hispanic magazines -- not just translations.

## Mango Languages

An online language-learning system that can help you learn over 30 languages. It also includes ESL instruction in a variety of languages.

#### Referencia Latina

A comprehensive Spanish-language database that offers content from a variety of sources including 49,000 encyclopedia entries.

## **EBSCOhost Deutsch**

EBSCOhost databases provide access to a wide variety of information including news, health, business, and more. This resource is available in German.

## Salud en Español

Provides comprehensive evidence-based reports and fact sheets in Spanish on all aspects of consumer health and wellness.

#### **EBSCOhost Français**

EBSCOhost databases provide access to a wide variety of information including news, health, business, and more. This resource is available in French.

## General

## **MasterFILE Elite**

Full text for more than 1,950 general periodicals covering a broad range of disciplines including general reference, business, education, health, general science, multi-cultural issues and much more.

#### Law

## **Legal Information Reference Center**

Intended for the everyday user, this database addresses a wide-range of legal issues. It contains hundreds of full text publications and thousands of legal forms. The full text legal reference books are provided through Nolo, the nation's oldest and most respected provider of legal information for consumers and small businesses. Users can search over 12,800 statespecific legal forms by subject areas including adoption, bankruptcy, divorce, name changes, wills and more.

## **Newspapers and Magazines**

## **New York Times Index**

Search the New York Times Index, a database of the newspaper's indexing back to 1857 and search the Historical New York Times Index, full page and article images 1851 - 2003.

## **Newspaper Source Plus**

More than 700 full-text newspapers, and provides more than 31 million full-text articles. In addition, the database includes nearly 700,000 television and radio transcripts.

## **West Orange Chronicle**

Access West Orange's local newspaper.

## **Small Business**

#### **Small Business Reference Center**

The Small Business Reference Center is a comprehensive resource for small business owners and those interested in starting a business, offering full-text periodicals and reports, sample business plans, U.S. tax forms, videos and reference books. It supports small business owners in all relevant areas from planning, financing and managing a business to exit strategies. Users also have the ability to search within specific 'Business Topics' and 'Business Types' relevant to their needs.

## **Books**

Most of our business books are located in 650s area, however depending on the subject they might be located in different sections. Below are some of the subject keywords you can use while searching for business titles:

Brand name products Business and politics **Business Communications Business Ethics Business Computer Programs** Executives **Business Etiquette Business Enterprises Business Examinations Business History** Business Intelligence **Business Law Business Planning** Businesspeople Biography Corporate Culture Creative ability in business Financial crisis Home-based businesses Industrial management New business enterprises Small business Strategic planning Success in business Vocational Guidance

# **Magazines**

Business Week
Forbes
Harvard Business Review
Fortune
Entrepreneur
Investor's business daily
Financial Times